

MEETH PARMAR

Bangalore, Karnataka

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Professional Summary

Dedicated Sales & Marketing Executive with experience in the scaffolding and construction equipment industry. Strong interpersonal and communication skills, combined with a passion for building client relationships and driving business growth. Known for managing customer accounts, promoting product lines, and supporting rental and sales operations across various projects.

Core Competencies

- Sales and Client Management
- Scaffolding Product Knowledge
- Lead Generation & Conversion
- Customer Relationship Building
- Site Visit Coordination
- Quotation & Billing Support
- Product Demonstration
- Field Marketing
- Vendor and Dealer Networking

Professional Experience

Sales & Marketing Executive

JK SCAFFOLDING INDIA PV LTD, Bangalore | Jan 2022 – Present

- Promoted scaffolding products to construction clients across Bangalore and nearby regions.
- Generated leads through cold calling, client visits, and trade contacts, resulting in a 20% increase in rental orders.
- Coordinated with operations and warehouse teams to ensure timely delivery and installation.
- Prepared quotations, managed client communications, and supported after-sales service.

Sales Assistant

Shree Hardware & Tools, Bangalore | Jul 2018 – Dec 2021

- Assisted in the sales of construction tools and scaffolding parts to B2B and retail customers.
- Maintained inventory records and followed up on customer orders and billing.
- Built strong relationships with regular clients and contributed to monthly sales targets.

Education

Higher Secondary School Certificate (HSC) – 12th Standard

Seshadripuram PU College, Bangalore | Passed: 2013

Tools & Platforms

MS Office • Tally • WhatsApp Business • Google Sheets • CRM Tools (Basic)

Languages

English • Hindi • Kannada • Gujarati